



Dear Parents,

When schools give students access to devices and online accounts, an incredible world of learning opportunities opens up — as well as potential dangers. Digital safety is critically important to the School District of Bruce, which is why we are now using Bark for Schools to help us protect our students both online and in real life.

Bark monitors for signs of potential issues like:

- Cyberbullying
- Suicidal ideation
- Sexual predators
- Threats of violence
- And more

Alerts at the first signs of danger

When possible dangers arise on school-issued accounts, Bark for Schools sends us alerts so we can address the situation in a timely manner. These alerts also give us insights that help us promote the well-being of the entire student body.

Check out these parenting resources:

- [Visit](#) the Bark blog to stay informed on all things kids and tech.
- [Download](#) this guide for helpful tips on talking to your child about common issues.
- [Join](#) the Parenting in a Tech World Facebook group and connect with other parents raising kids in the digital age.

Learn more about [Bark for Schools](#) — including their commitment to [student privacy](#). If you have additional questions, please contact me. Thank you for your support as we strive to help keep our students safe online.

A copy of this letter is on the school's website so you're able to click the links.

Best wishes,

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